



Becoming an Introducer



Thank you for considering working with Create 8.

Welcome to Create 8's Introducer team! Create 8 is a design and web agency based in Stockport. We are a team of creatives, driven by great design. Our aim is to help our clients reach their goals with specific design projects. With a variety of personalities in our studio, we can ensure each customer finds the right person for every project.

What's an introducer?

An introducer is somebody who goes out and finds a client for Create 8. Once the clients first project is complete, the introducer will then receive a fee for finding the client. To find a client you can use any of the creative material supplied in the Creative Pack.

You must abide by certain rules when targeting customers.

You can use all the promotional material in this pack to promote Create 8 and bring leads in.

10% of each job

excluding VAT

Please note: This is only based on Design. Print & Website Hosting, is not included.

How it works - Example

- Introduce a website at **£1,500.00 + VAT.**
- We develop the website with the client.
- The client is then invoiced for the job.
- When the client has paid the full invoice.
- We pay the Introducer (you) 10% of the job. For this example the introducer would receive **£150.00.**

Need any further information?

Call **0161 820 9686**



Benefits



Earn extra money during your spare time.



Endless amounts of commission.



All Promotional Material Supplied.



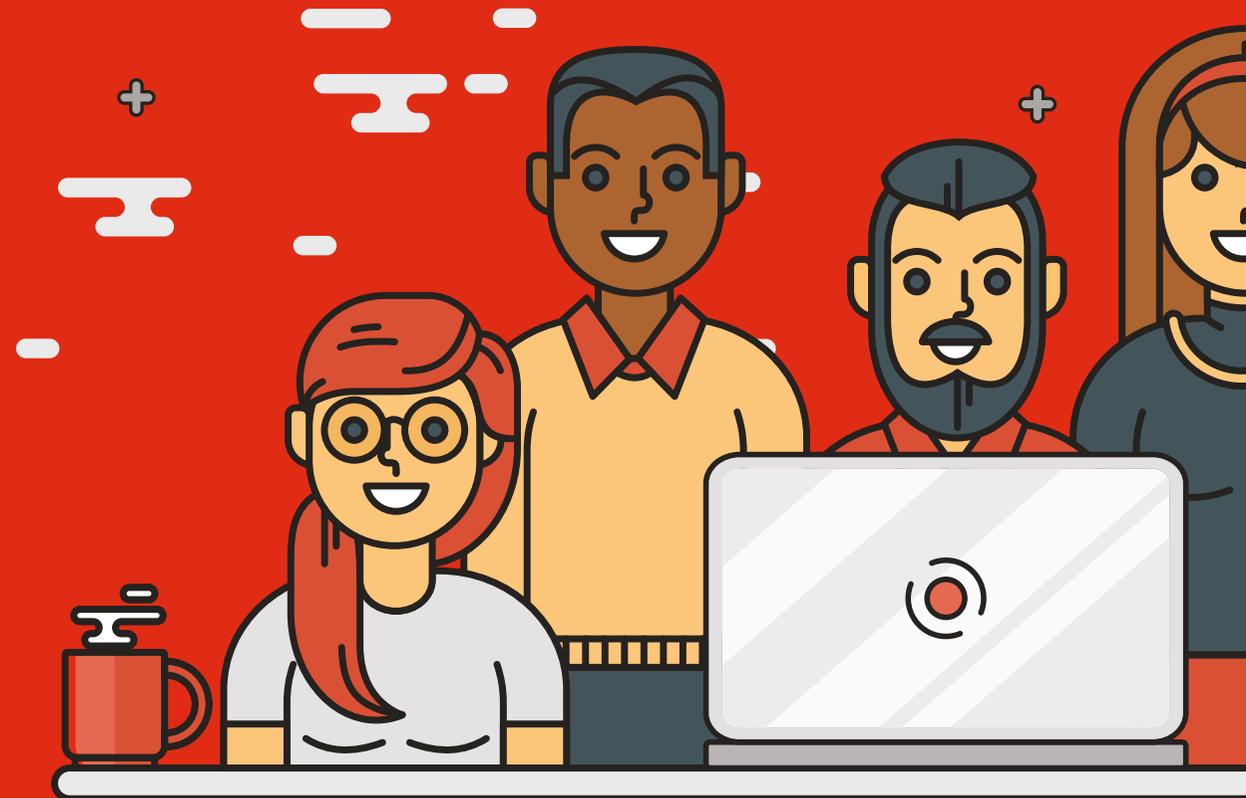
Team of designers available.



Rewards for doing well!

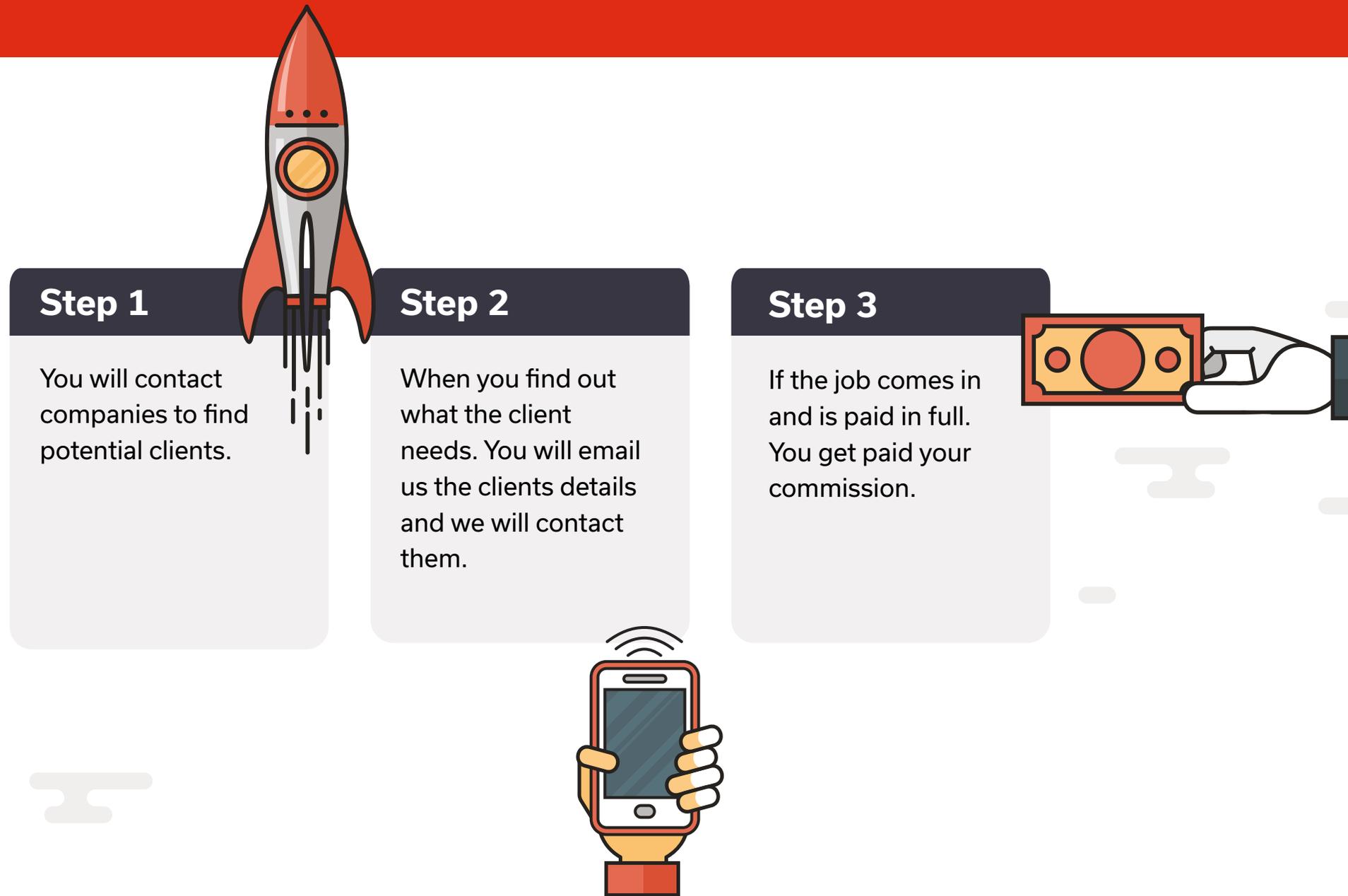
A Few Obvious Rules

- You must not spam any companies or potential clients.
- When contacting companies you must be presentable and not contact them as Create 8, but contact them as a 'Design Agency', if the lead does want to continue, you will then introduce them to Create 8.
- You must not discuss any fees with the client (Proof of invoice will be supplied to you if the job comes in).
- If calling clients, you must do so only between the hours of 9:00am - 5:00pm.
- Provide excellent customer service skills.



3 Step Process

Keep things simple!

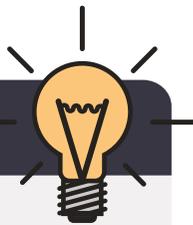


Commission Structure

An Introducer is someone who targets companies, you will earn **10% commission** on each job that you bring in.



Tips



- Message local companies direct on Facebook and Twitter.
- Be friendly! Make sure your messages are not 'spammy'.
- Do not message the same company over and over again.



Rewards

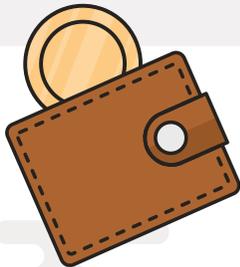
We offer a range of rewards to our Introducers from bonuses, raises commission structure and other incentives.



Gold

Prize:
£1000.00
**Move up to 15%
Commission.**

Over £10,000 in
commission over
12 months.



Silver

Prize:
£500.00
**Move up to 12%
Commission.**

Over £5,000 in
commission over
12 months.

Bronze

Prize:
£250.00
**Move up to 11%
Commission.**

Over £2,500 in
commission over
12 months.



More rewards are coming soon!

What services can we promote?

You can promote, Website Design, 3D Printing, Illustration and Graphic Design.

Unfortunately printing and website hosting is not included due to the small margins in profit.

To see our full services visit www.create8.co.uk

How long does it take to build a website?

Every website build is different and so the time frames vary accordingly. But the average service website will take around 1 month to build, depending on how quick the client responds.

Can we earn more commission?

Yes, we analyse introducer's commission based on 6 months. If we notice you are bringing a significant amount of leads into the company we will raise your commission rate, meaning more money for you! Please see our reward scheme.

Do you offer any further rewards?

Yes, we are now offering a reward scheme, this can be found within this brochure. If you are earning over your target amount your commission rises. We also offer the top 3 Introducers a prize each year depending on how much they have earned.

What happens if a company complains about spam contacting?

If a company complains about an Introducer spamming or acting unprofessional, we will look into the issue and could potentially stop working with that introducer.

Need any further information?

Call 0161 820 9686

